

VIVIAN HOFFMANN

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EDUCATION

Ph.D., Agricultural Economics, Cornell University, 2008

Advisor: Professor Christopher B. Barrett

Fields: Development Economics, Health Economics

B.A., Geography, University of British Columbia, 2001

EMPLOYMENT

Assistant Professor, Department of Agricultural and Resource Economics, University of Maryland
(August 2008-present)

PUBLICATIONS

Journal Articles

Hoffmann, V. 2009. "Intrahousehold Allocation of Free and Purchased Mosquito Nets", *American Economic Review: Papers and Proceedings*. 99(2): 236-41.

Hoffmann, V., C.B. Barrett, and D.R. Just. 2009. "Do free goods stick to poor households? Experimental evidence on insecticide treated mosquito nets", *World Development*. 37 (3): 607-617

Discussion Papers and Reports

Christiaensen, L., V. Hoffmann and A. Sarris. 2007. "Gauging the welfare effects of shocks in rural Tanzania", World Bank Policy Research Working Paper no. 4406. The World Bank.

Hoffmann, V. P. Karfakis and L. Christiaensen. "Assets, Livelihoods and Poverty", in Christiaensen, Luc, and Alexander, Sarris, eds. 2007. Household Vulnerability and Insurance Against Commodity Risks: Evidence from Rural Tanzania. FAO Commodities and Trade Technical Paper No. 10, Rome.

Sango, D., V. Hoffmann and L. Christiaensen, “Shocks and Coping Strategies”, in Christiaensen, Luc, and Alexander, Sarris, eds. 2007. Household Vulnerability and Insurance Against Commodity Risks: Evidence from Rural Tanzania. FAO Commodities and Trade Technical Paper No. 10, Rome.

WORKING PAPERS

Datar, G., X. Del Carpio, and V. Hoffmann (2009) “Land, Grants, and Title: Impact of a Land Resettlement Program on Productivity and Welfare in Malawi”

WORKS IN PROGRESS

Barrett, C. B., V. Hoffmann, and D. Sahn, “The Economics of Poverty, Nutrition, and Health”, for the Annual Review of Resource Economics

Hoffmann, V. “What you don’t know can hurt you: Food quality in developing countries”, for the Agricultural and Resource Economics Review

TEACHING

Instructor, Cornell University:

Department of Applied Economics & Management Mathematics Review, 2004

Teaching Assistant, Cornell University:

Management Strategy, 2003- 2005

Mathematical Programming, 2004

Introduction to Statistics, 2002

Guest Lecturer, Cornell University:

Introduction to Global Health, 2007

Service Learning: Malaria Interventions in Ghana, 2007

GRANTS AND FELLOWSHIPS

Cornell Graduate Fellowship, 2001

Graduate Research Award, Robinson Endowment for Experimental Economics, \$4,000, 2006

PRESENTATIONS

“Psychology, gender, and the intra-household allocation of free and purchased mosquito nets”
Lafayette College (*invited*), Carleton University (*invited*), Simon Fraser University (*invited*),
Center for Global Development (*invited*), University of Maryland (*invited*), Resources for the
Future (*invited*), Duke University (*invited*), University of South Carolina (*invited*), North

Eastern Universities Development Consortium Conference, 2007; Economic Science Association North American Meetings, 2007; Cornell (*invited*).

“Does Food Aid Foster Dependency? Evidence from Malawi” (with Kathleen Beegle)
American Agricultural Economics Association Annual Meetings, 2007 (*poster*); The Future of Food: A Multidisciplinary Graduate Research Conference, Tufts University, 2007

“Running an Economic Field Experiment in Rural Africa”
Tamil Nadu Agricultural University Experimental Economics Workshop, Cornell University, 2007, (*invited*).

“Willingness to Pay for and Usage of Insecticide-Treated Mosquito Nets in Mwizi Sub-County”
Community Health Seminar, Mbarara University of Science and Technology, Uganda, 2006 (*invited*).

“Assets, Livelihoods and Poverty” (with P. Karfakis and L. Christiaensen)
World Bank / REPOA Workshop on Household Vulnerability in Tanzania and the Role of Market Based Insurance Schemes, Dar Es Salaam, 2005 (*invited*).

“Understanding Rural Households’ Livelihoods and Welfare” (with P. Karfakis and L. Christiaensen)
World Bank / REPOA Workshop on Household Vulnerability in Tanzania and the Role of Market Based Insurance Schemes, Dar Es Salaam, 2005 (*invited*).

“Shocking: the Effect of Shocks on Welfare in Rural Tanzania” (with L. Christiaensen)
World Bank / REPOA Workshop on Poverty and Vulnerability, Dar Es Salaam, 2004 (*invited*).

MEDIA COVERAGE OF RESEARCH

‘Underappreciated economists, a continuing series’ Marginal Revolution, October 16, 2007
<http://www.marginalrevolution.com/marginalrevolution/2007/10/underappreciate.html>

Interviewed by Foreign Policy Magazine (for January/February 2008 issue)

REFEREE

American Journal of Agricultural Economics, Economic Development and Cultural Change